



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967078-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WST SCHD A ADD	SKED A

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	967078	06394230

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/25/12	10/30/12	4:30a-5a Class of Time - Fixed Non Pre-emptible	430a-5a	MT-TF--	:30	5	\$120.00	NM	
Weeks:	<u>Start Date</u> 10/25/12	<u>End Date</u> 10/31/12	<u>MTWTFSS</u> MT-TF--	<u>Spots/Week</u> 5	<u>Rate</u> \$120.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	M	10/29/12	4:45 AM	4:30a-5a	430a-5a	:30	AWTV102401H	\$120.00	NM
5	WPBF	Tu	10/30/12	4:45 AM	4:30a-5a	430a-5a	:30	AWTV102401H	\$120.00	NM
4	WPBF	Tu	10/30/12	4:56 AM	4:30a-5a	430a-5a	:30	AWTV102401H	\$120.00	NM
3	10/25/12	10/30/12	WPBF News 25 Mornings	5:30-5:57am	MT-TF--	:30	4	\$320.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/25/12	<u>End Date</u> 10/31/12	<u>MTWTFSS</u> MT-TF--	<u>Spots/Week</u> 4	<u>Rate</u> \$320.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/29/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102501H	\$320.00	NM
1	WPBF	Tu	10/30/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102501H	\$320.00	NM
5	10/25/12	10/30/12	Dr. Oz M-F 9-10a	9-10a	MT-TF--	:30	4	\$450.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/25/12	<u>End Date</u> 10/31/12	<u>MTWTFSS</u> MT-TF--	<u>Spots/Week</u> 4	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/29/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102401H	\$450.00	NM
3	WPBF	Tu	10/30/12	9:36 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102401H	\$450.00	NM
6	10/29/12	10/30/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$350.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/29/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102401H	\$350.00	NM
2	WPBF	Tu	10/30/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102401H	\$350.00	NM
7	10/25/12	10/30/12	Dr. Oz	4-5p	MT-T---	:30	3	\$1,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u> 10/25/12	<u>End Date</u> 10/31/12	<u>MTWTFSS</u> MT-T---	<u>Spots/Week</u> 3	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/29/12	4:11 PM	Dr. Oz	4-5p	:30	AWTV102401H	\$1,000.00	NM
1	WPBF	Tu	10/30/12	4:36 PM	Dr. Oz	4-5p	:30	AWTV102401H	\$1,000.00	NM



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PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967078-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WST SCHD A ADD	SKED A	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/12	10/30/12	Dr. Oz	4-5p	MT-T---	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
9	10/25/12	10/30/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-TF--	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MT-TF-- 4 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/29/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT102501H \$1,050.00 NM 1 WPBF Tu 10/30/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT102501H \$1,050.00 NM									
11	10/30/12	10/30/12	Tues ABC Prime B	9-10PM	-1-----	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$4,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 9:50 PM Tues ABC Prime B 9-10PM :30 AWT102401H \$4,350.00 NM									
12	10/26/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT--F-S	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 MT--F-S 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/29/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT102401H \$1,000.00 NM 2 WPBF Tu 10/30/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT102401H \$1,000.00 NM									
16	10/29/12	10/30/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 AWT102401H \$550.00 NM									
17	10/30/12	10/30/12	4:30a-5a	430a-5a	-1-----	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 4:39 AM 4:30a-5a 430a-5a :30 AWT102401H \$60.00 NM									
19	10/29/12	10/30/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 3:16 PM M-F 3-4P M-F 3-4P :30 AWT102401H \$400.00 NM									
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,060.00
<u>Agency Commission</u>	\$2,109.00
<u>Net Amount Due</u>	\$11,951.00



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967078-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WST SCHD A ADD	SKED A

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	967078	06394230

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/30/12	4:30a-5a Class of Time - Fixed Non Pre-emptible	430a-5a	MT-TF--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MT-TF-- 5 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Th 10/25/12 4:55 AM 4:30a-5a 430a-5a :30 AWTV102101H \$120.00 NM									
2 WPBF F 10/26/12 4:58 AM 4:30a-5a 430a-5a :30 AWTV102401H \$120.00 NM									
2	10/27/12	10/27/12	Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	-----1-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Sa 10/27/12 5:14 AM Sat 5-6am News Sat 5-6am :30 AWTV102401H \$120.00 NM									
3	10/25/12	10/30/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	MT-TF--	:30	4	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MT-TF-- 4 \$320.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WPBF Th 10/25/12 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 AWTV102401H \$320.00 NM									
3 WPBF F 10/26/12 5:45 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 AWTV102101H \$320.00 NM									
4	10/28/12	10/28/12	GMA Sunday 7-8am Class of Time - Fixed Non Pre-emptible	Sun 7-8am	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Su 10/28/12 7:57 AM GMA Sunday 7-8am Sun 7-8am :30 AWTV102401H \$650.00 NM									
5	10/25/12	10/30/12	Dr. Oz M-F 9-10a Class of Time - Fixed Non Pre-emptible	9-10a	MT-TF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MT-TF-- 4 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WPBF Th 10/25/12 9:28 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV102101H \$450.00 NM									
2 WPBF F 10/26/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV102401H \$450.00 NM									
7	10/25/12	10/30/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	MT-T---	:30	3	\$1,000.00	NM

MTWTFSS

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967078-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WST SCHD A ADD	SKED A	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/12	10/30/12	Dr. Oz	4-5p	MT-T---	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/25/12	10/31/12			MT-T---		3	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/25/12	4:31 PM	Dr. Oz	4-5p	:30	AWTV102401H	\$1,000.00 NM
8	10/25/12	10/26/12	M-F 5pm News	5-6pm	---TF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			---TF--		2	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	5:24 PM	M-F 5pm News	5-6pm	:30	AWTV102101H	\$900.00 NM
1	WPBF	F	10/26/12	5:27 PM	M-F 5pm News	5-6pm	:30	AWTV102101H	\$900.00 NM
9	10/25/12	10/30/12	WPBF News 25 @ 6:00P	6-6:30PM	MT-TF--	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/25/12	10/31/12			MT-TF--		4	\$1,050.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/25/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102401H	\$1,050.00 NM
4	WPBF	F	10/26/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102401H	\$1,050.00 NM
10	10/25/12	10/25/12	Thur ABC Prime A	8-9PM	---1---	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			---1---		1	\$3,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	8:21 PM	Thur ABC Prime A	8-9PM	:30	AWTV102101H	\$3,600.00 NM
12	10/26/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT--F-S	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12			MT--F-S		4	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	F	10/26/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00 NM
1	WPBF	Su	10/28/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102401H	\$1,000.00 NM
13	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1		1	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:57 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV102401H	\$600.00 NM
14	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1-		1	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	12:19 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AWTV102101H	\$800.00 NM
LR - Football									
15	10/28/12	10/28/12	Sun ABC Prime D	10-11PM	-----1	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1		1	\$3,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	10:47 PM	Sun ABC Prime D	10-11PM	:30	AWTV102401H	\$3,600.00 NM
18	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
967078-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WST SCHD A ADD	SKED A

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/28/12	8:44 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV102501H	\$450.00 NM
<u>Total Spots</u>							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,500.00
<u>Agency Commission</u>	\$2,775.00
<u>Net Amount Due</u>	\$15,725.00